



fresh
creative
sharp
ideas
results

Vehicle Wrap Disclaimer
Agreement

Nice people to do business with...

▶ vehicle wrap disclaimer

Vehicle Wrap Disclaimer:

The fully conformable vehicle wrapping vinyl used by **The Sussex Sign Company** requires accurately prepared surfaces to promote adhesion.

On many vehicles, we will encounter painted surfaces that may not be conducive for that necessary adhesion and durability of the materials, such as door handles, hinges, textured surfaces, emblems, rubber, mouldings, weather stripping, sliding windows, exhaust areas and some extreme convex and compound curves.

There are techniques for handling some of those areas, such as providing overlays, patches, relief cuts and taking these areas of concern into consideration during the design phase prior to fabrication.

The practice of using these techniques for blending and coverage makes those areas difficult or impossible to see from 5-10 feet away.

It is important that you understand a vehicle wrap does not provide for covering 100% of the vehicle, as some areas are not conducive to vinyl at all, such as cracks, expansion joints and seams.

As standard, our colour change wraps are 'kerbside wraps'. This means that when the vehicle is parked or being driven, the exterior paintwork of the car is fully wrapped in the colour and finish of your choice. Door shuts and interior areas are not wrapped.

What is the life span of my vehicle wrap?

The materials used by **The Sussex Sign Company** are of the highest quality and have provisions designed for outdoor use, such as the utilisation of inks and laminates with UV properties, to support prevention of premature deterioration of the materials.

The typical lifespan of a high performance cast vehicle wrap material is approximately 2 to 5 years. Full colour digitally printed one way vision materials' life span is approximately 1 to 2 years and computer cut high performance cast graphics have the durability in the region of 5 to 7 years.

Our material manufacturers base these time parameters on the average sun exposure within the Central European climate, on a vertical surface.

Horizontal sections of your wrap such as the bonnet (combined with the heat omitted from the vehicle engine) and the roof will experience deterioration more readily than the vertical surfaces, specifically the sides of the vehicle.

The physical durability of these materials is heavily reliant on a large number of parameters, including but not limited to the following:

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Prolonged exposure - environment, climate, and exposure angle.
The care and maintenance of the applied vehicle livery.

To ensure your vehicle livery meets the expectation of the maximum life span of the applied materials, your vehicle should be protected from protracted exposure to all weather conditions. During the day, park in the shade; during the night, where possible park the vehicle in a closed garage.

Correct care and maintenance of your vehicle livery is imperative to sustain the longevity of the materials. Please request a copy of our '[Vehicle Care and Maintenance Guidelines](#)' for further details.

Vehicle livery ages gradually. Characteristically at the end of the materials' life, you may start to see the material lift from within the deep recesses of your vehicle. Additionally, you may see spots of sun damage on horizontal surfaces, bonnet and roof. In principle, the material adhesive will last indefinitely and the livery can be left on essentially forever. Regrettably, the finish may not present as it once did when new and freshly applied.

The deterioration of the materials (such as a slight and progressive change of the colour and the gloss) is a natural and inevitable occurrence.

the core of our
business, is helping
you **grow** yours...



1995-**20**15
YEARS

The benefit of using
The Sussex Sign Company
is that we can help you
with all your requirements
from concept through to branding
and production.

No fuss, no hidden extra fees and
maintaining the integrity of your
corporate identity under one roof.

We Make It Happen

call us **today** for a consultation

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