

Design Services

Graphic Design Consultation Package



Nice people to do business with...

Graphic Design Consultation Package: **FREE**

Not sure what you need? We can help! Let us take your ideas and create a solution that is tailored specifically for you.

At The Sussex Sign Company we want to understand your company's personality, your audience, your objectives, your competitors, and your market, so we can generate a fresh project solution that promotes a positive public engagement with your brand and tells your companys' story.

The Sussex Sign Company team thrives in the collaborative process and will encourage your input throughout the design process.

Our Graphic Design Department can produce bespoke signage, vehicle livery and marketing solutions to suit your needs, from working with your existing guidelines, to building an engaging new brand.

Service Overview:

- ▶ This is a platform for discussion that creates dialogue for the generation and development of concepts and project solutions.
- ▶ This package works in conjunction with our 'Concept Package' building a creative brief as a foundation to achieving your objectives.
- ▶ Initial Consultation with one of our Graphic Designers to understand your business, ideas and expectations.
- ▶ A written brief outlining the agreed aims and objectives of the design consultation, and any other supportive information that was discussed at the consultation prior to design work commencing.



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Graphic Design and The Sussex Sign Company:

Our Design Department team understands the interplay of semiotics. Using signs and symbols combined with colour, tone and texture, our team of experienced Graphic Designers produce visual solutions that reflect and satisfy the demands and expectations of our clients producing solutions on time and on budget.

The Sussex Sign Company's Graphic Design Department will explore and develop concepts based upon your company's requirements and vision - together with a critical analysis of your competitors and specified target markets - to produce a solution that satisfies all the above criteria; resulting in a dynamic, fresh approach that truly reflects your company's personality.

Images from stock libraries are charged at **£35.00** per image.

The purchasing of fonts is subject to varying prices.
Please consult with the Design Department for clarification.



Our Graphic Design and Print Service Portfolio:

- ▶ **Graphic Design Consultation Package:** [FREE](#)
- ▶ **Concept Package:** [£115.00 minimum charge](#)
- ▶ **Corporate Identity Package:** [£525.00](#)
- ▶ **Logotype Package:** [£265.00](#)
- ▶ **Logotype Redrawing and Vector Conversion Package:** [£115.00](#)
- ▶ **Digital Photographic Retouching, Airbrushing and Manipulation Package:** [£115.00](#)
- ▶ **Business Stationery Package:** [£185.00](#)
- ▶ **Standard Website Package:** [£525.00](#)
- ▶ **Strapline Package:** [£80.00](#)
- ▶ **Standard Brochure Package - basic:** [£265.00 minimum charge](#)

Multimedia Presentation Packages:

Our expertise include:

[PowerPoint Presentations for Corporate and Sales presentations](#)
[Digital brochures](#)
[e-flyer](#)
[e-newsletter](#)
[3D Visual Presentations.](#)

Use our multimedia services in:

[Sales Presentations](#)
[Direct Mail Campaigns](#)
[e-newsletter](#)
[Advertisements](#)
[Digital brochures.](#)

Please note: *all quotations for the Multimedia Presentation Packages are bespoke basis.*

Print Services: *including but not limited to the following:*

[Business Cards](#)
[Letterheads](#)
[Corporate Booklets](#)
[Corporate Brochures](#)
[Leaflets](#)
[Compliment Slips](#)
[Direct Mail](#)
[Corporate Presentation Folders](#)
[Posters.](#)

the core of our
 business, is helping
 you **grow** yours...



The benefit of using
The Sussex Sign Company
 is that we can help you with
 all your requirements from
 concept through to
 branding, production and
 installation.

No fuss, no hidden extra fees
 and maintaining the integrity of
 your corporate identity under
 one roof.

We **Make It Happen**

call us **today** for a consultation

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