

Design Services
Concept Package



Nice people to do business with...

Concept Package: **£115.00** minimum

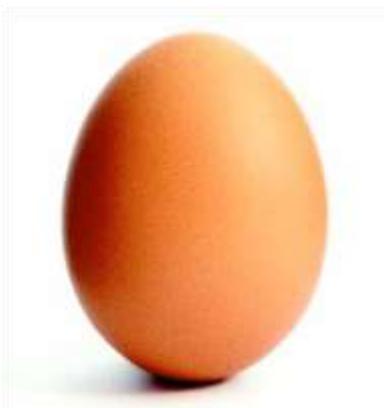
Getting your company recognised in a mass market against your competitors is vital. Our Graphic Design creatives can help you plan a strategic approach, making your vision and philosophy come true.

The concept package allows you to explore and develop a robust, dynamic and focussed presence that has continuity, which reflects a comprehensive understanding of your brand.

We can help you break the mould and release a fresh, new approach to your company's' image.

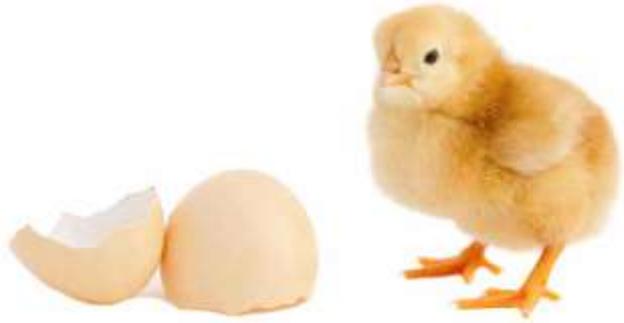
Service Overview:

- ▶ To generate innovative visual concepts using supplied logo/design resources for signage products, vehicle livery and marketing material.
- ▶ A formal electronic presentation of your project concepts in greyscale, black and white and colour for discussion with your nominated Sales Executive.
- ▶ Design development of your chosen concept.



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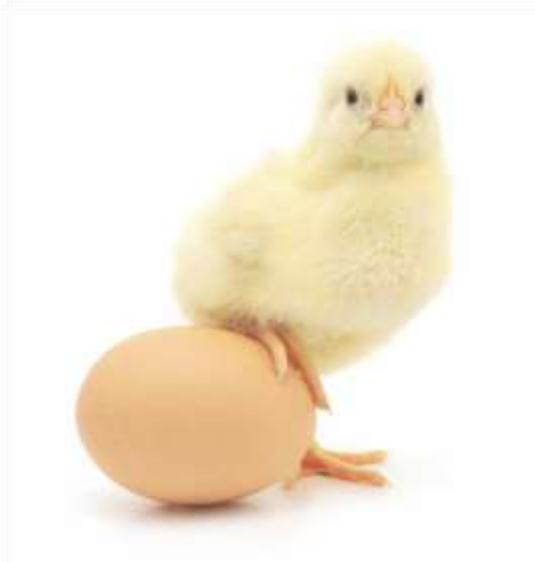
Graphic Design and The Sussex Sign Company:

Our Design Department team understands the interplay of semiotics. Using signs and symbols combined with colour, tone and texture, our team of experienced Graphic Designers produce visual solutions that reflect and satisfy the demands and expectations of our clients producing solutions on time and on budget.

The Sussex Sign Company's Graphic Design Department will explore and develop concepts based upon your company's requirements and vision - together with a critical analysis of your competitors and specified target markets - to produce a solution that satisfies all the above criteria; resulting in a dynamic, fresh approach that truly reflects your company's personality.

Images from stock libraries are charged at **£35.00** per image.

The purchasing of fonts is subject to varying prices.
Please consult with the Design Department for clarification.



Our Graphic Design and Print Service Portfolio:

- ▶ **Graphic Design Consultation Package:** [FREE](#)
- ▶ **Concept Package:** [£115.00 minimum charge](#)
- ▶ **Corporate Identity Package:** [£525.00](#)
- ▶ **Logotype Package:** [£265.00](#)
- ▶ **Logotype Redrawing and Vector Conversion Package:** [£115.00](#)
- ▶ **Digital Photographic Retouching, Airbrushing and Manipulation Package:** [£115.00](#)
- ▶ **Business Stationery Package:** [£185.00](#)
- ▶ **Standard Website Package:** [£525.00](#)
- ▶ **Strapline Package:** [£80.00](#)
- ▶ **Standard Brochure Package - basic:** [£265.00 minimum charge](#)

Multimedia Presentation Packages:

Our expertise include:

[PowerPoint Presentations for Corporate and Sales presentations](#)
[Digital brochures](#)
[e-flyer](#)
[e-newsletter](#)
[3D Visual Presentations.](#)

Use our multimedia services in:

[Sales Presentations](#)
[Direct Mail Campaigns](#)
[e-newsletter](#)
[Advertisements](#)
[Digital brochures.](#)

Please note: *all quotations for the Multimedia Presentation Packages are bespoke basis.*

Print Services: *including but not limited to the following:*

[Business Cards](#)
[Letterheads](#)
[Corporate Booklets](#)
[Corporate Brochures](#)
[Leaflets](#)
[Compliment Slips](#)
[Direct Mail](#)
[Corporate Presentation Folders](#)
[Posters.](#)

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the core of our
 business, is helping
 you **grow** yours...



The benefit of using
The Sussex Sign Company
 is that we can help you with
 all your requirements from
 concept through to
 branding, production and
 installation.

No fuss, no hidden extra fees
 and maintaining the integrity of
 your corporate identity under
 one roof.

We **Make It Happen**

call us **today** for a consultation

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