



fresh
creative
sharp
ideas
results

Environmental Policy
Agreement

Nice people to do business with...

▶ environmental policy

a. **Purpose**

i) **Statement**

The Sussex Sign Company believes that businesses are responsible for achieving good environmental practice and operating in a sustainable manner. It is our priority to encourage our clients, suppliers and all business associates to do the same. Not only is this sound commercial sense for all; it is also a matter of delivering on our duty of care towards future generations.

b. **Our policy is to:**

1. Wholly support and comply with or exceed the requirements of current environmental legislation and codes of practice.
2. Minimise energy and water usage in our buildings, in order to conserve supplies, and minimise our consumption of natural resources, especially where they are non-renewable.
3. Apply the principles of continuous improvement in respect of air, water, noise and light pollution from our premises and reduce any impacts from our operations on the environment and local community.
4. As far as possible purchase products and services that do not cause damage to the environment and encourage others to do the same.
5. Assess the environmental impact of any new processes or products we intend to introduce in advance.
6. Ensure that all team members understand our Environmental Policy and conform to the high standards it requires.
7. Address complaints about any breach of our Environmental Policy promptly and to the satisfaction of all concerned.
8. Update our **Environmental Policy** annually in consultation with team members, associates and customers.

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Our **Environmental Policy** has the clear objective to reduce the impact on the environment by preventing pollution, reducing waste and, wherever feasible, take measures to protect and preserve the environment.

In addition, **The Sussex Sign Company** is mindful that it is essential to give suitable consideration to the effects that our operations potentially have on the local community.

The Sussex Sign Company had its carbon footprint measured in 2012, and the Senior Management team utilises this evidence as a point of reference to measure the company's improvements in terms of emissions from business activities.

Reduction Actions:

- All our waste materials are segmented and recycled;
- Our waste vinyl from production is donated to local schools and community based initiatives.
- We recycle 100% of our scrap metal, acrylic, wood and cardboard.
- We encourage our team members the use of car-sharing initiatives to help cut fuel emissions.
- We favour to use, recycled/recyclable paper for letterheads, invoices and brochures.
- **The Sussex Sign Company** ensures the most feasible use of any raw materials we use.
By means of using the maximum area of raw material practical we can instantly reduce wastage and use our resources more efficiently.
- All "off cuts" or usable remnants are stored and held in reserve for use on any suitable future order.

Acrylic:

We exclusively use cast acrylic substrate. Cast is a premium material. Furthermore, it is fully recyclable. All scraps of acrylic are sent away to be recycled which eliminates land fill.

Metals:

All metal scrap is collected and recycled.

PVC:

Currently, we have been unsuccessful in sourcing any specialist PVC recyclers. For that reason, we make every effort to restrict our use of PVC and utilise the sheet size available to the most appropriate means.

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Aluminium Composite:

Aluminium Composite is fully recyclable; nevertheless we are at present unproductive in sourcing an efficient means of doing so. The situation is periodically reviewed until such time as recycling facilities are available.

Timber based material:

All timber based substrate is obtained from reputable suppliers within the United Kingdom; who conform to sustainability regulations. Utilising the sheet size most suitable to the most appropriate means we can instantly reduce wastage and use our resources more efficiently. Any scrap is left as packaging. Pieces which are too small for packaging are suitable for biofuel or land fill.

Plastic packaging – Bubble-wrap:

Bubble-wrap is economical to purchase and an effective solution for wrapping, interleaving, void fill and for what it is, uses very little material. This material can be reused multiple times so not only do we encourage clients to reuse any packaging materials we send them but also reuse any packaging we receive from our suppliers.

Energy:

We actively pursue energy efficient practices. Whenever possible, we limit the use of electricity - turning off any machinery which is not in use. Our illuminated sign products are all built with energy efficient LED modules which last longer than traditional light sources and use considerably less energy.

the core of our
business, is helping
you **grow** yours...



1995-**20**15
YEARS

The benefit of using
The Sussex Sign Company
is that we can help you
with all your requirements
from concept through to branding
and production.

No fuss, no hidden extra fees and
maintaining the integrity of your
corporate identity under one roof.

We Make It Happen

call us **today** for a consultation

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